

# APPOINTMENT CENTRE 2019 | RE/MAX ESCARPMENT REALTY INC., BROKERAGE

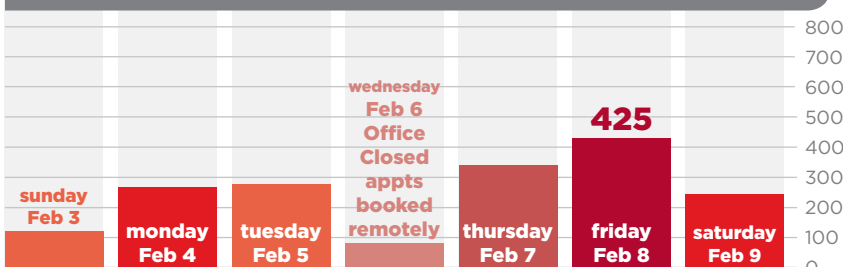
INDEPENDENTLY OWNED & OPERATED

**WEEK: February 3-9, 2019**

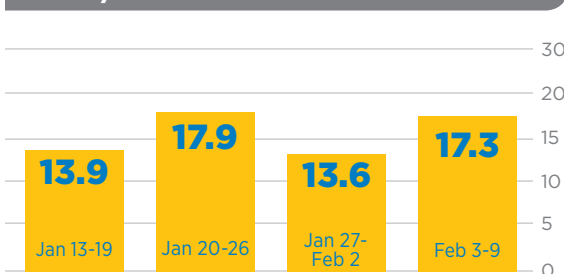
## APPOINTMENT BREAKDOWN

<b>1800</b>	<b>+7.5%</b>	<b>104</b>	<b>17.3</b>	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week (seasonally adjusted)	total properties SOLD this week	Sold/Appointment Index	

## APPOINTMENTS WEEK AT A GLANCE



## SOLD/APPT. INDEX - Past 4 weeks



## THE STORY LAST WEEK:

Even though the offices were closed last Wednesday due to inclement weather, appointments increased by 7.5% over the previous week. 104 properties sold during this time period, taking our Sold/Appointment Index to 17.3 appointments on average per property sold. Our Top 5 Districts showed a range of Hamilton, Stoney Creek, and Dunnville being the most popular. Hamilton price ranges nudged up slightly last week, while Burlington price ranges showed almost exactly the same as the previous week with abundant high-end activity, interspersed with some lower price ranges. Overall so far in February, we are just under 1% ahead of the number of appointments we had in 2018.

## TOP 5 DISTRICTS

for appointments booked	
#1	District 23 - Hamilton East
#2	District 50 - Stoney Creek
#3	District 20 - Hamilton Centre
#4	District 60 - Dunnville
#5	District 17 - Hamilton Mountain

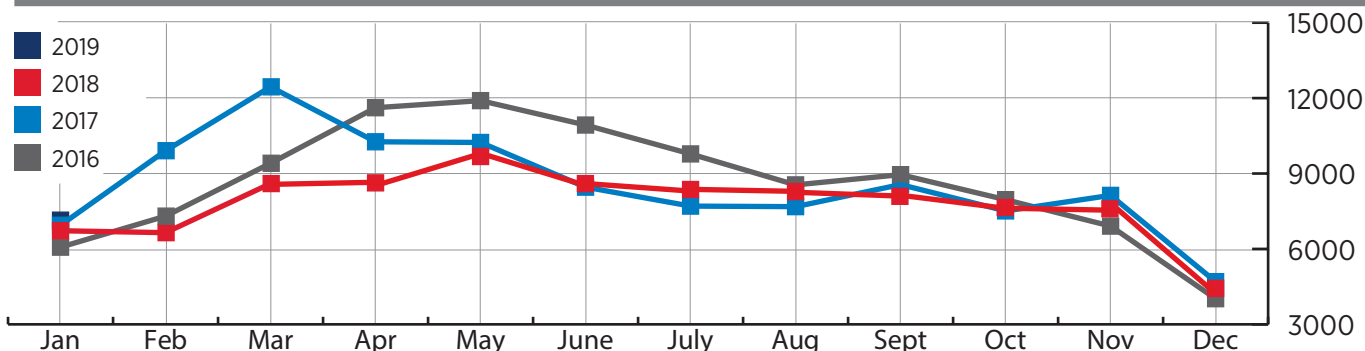
## TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$300-350k	#1	\$800-900k
#2	\$400-450k	#2	\$1-2M
#3	\$500-550k	#3	\$450-500k
#4	TIED \$350-400k \$450-500k	#4	\$900-1M
#5	\$550-600k	#5	\$400-450k

## MONTHLY COMPARISON 2018 vs. 2019

<b>6606</b>	<b>2373</b>	<b>2389</b>	<b>+0.7%</b>
total appointments: February 2018	total appointments: February 1-9, 2018	total appointments: February 1-9, 2019	% change 2018 vs. 2019

## APPOINTMENTS 4 YEARS AT A GLANCE



\*source: RE/MAX Escarpment internal data.