

APPOINTMENT CENTRE

FEBRUARY 7-13, 2021



RE/MAX
NIAGARA &
ESCARPMENT
 Realty Ltd., Brokerage
 Realty Inc., Brokerage
Independently Owned & Operated

WEEKLY APPOINTMENT BREAKDOWN

4638
 appointments booked

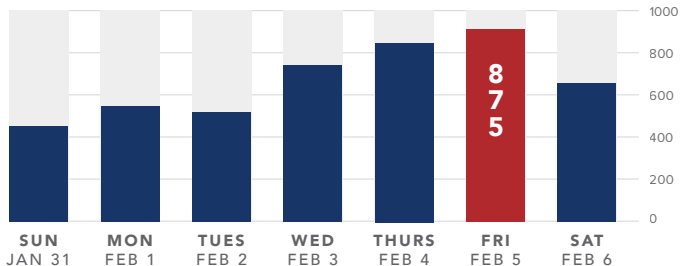
-9.7%
 % change over previous week

193
 new listings this week

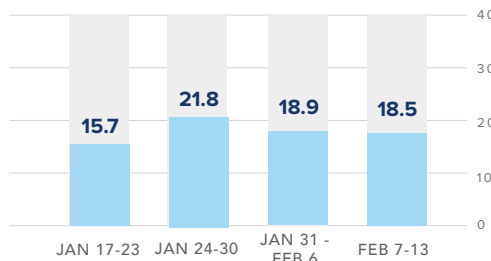
251
 total properties SOLD this week

18.5
 *Sold/Appointment Index

APPOINTMENTS - A WEEK AT A GLANCE



SOLD/APPOINTMENT INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2020 vs 2021

10,392
 total appointments: Feb 2020

5,089
 total appointments: Feb 1-13, 2020

9,309
 total appointments: Feb 1-13, 2021

+82.9%
 % change 2020 vs. 2021

Last week, appointments dipped slightly compared to the previous week - but they are still a staggering 82.9% higher than this time last year!

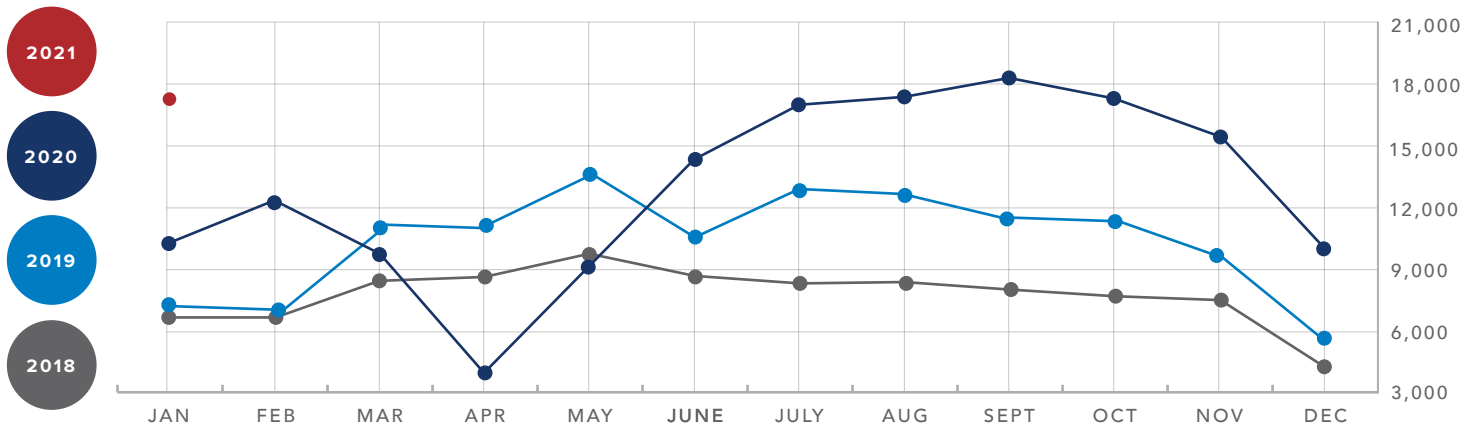
The sold/appointment index held steady at 18.5, as buyers continue to enter the market and inventory remains low.

Popular price points in Hamilton rose slightly, with \$650-700k taking the top spot, and the lower \$350-400k falling off the board. Burlington saw the \$1-2M price range retake the top spot. Niagara saw a slight shuffle, but remaining firmly in the mid-low price ranges.

TOP 5 PRICE RANGES

HAMILTON			BURLINGTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$550-600k	\$650-700k	#1	\$900k-1M	\$1-2M	#1	\$400-450k	\$350-400k
#2	\$350-400k	\$550-600k	#2	\$800-900k	\$800-900k	#2	\$450-500k	\$600-650k
#3	\$600-650k	\$600-650k	#3	\$650-700k	\$900k-1M	#3	\$500-550k	\$550-600k
#4	\$450-500k	\$500-550k	#4	\$1-2M	\$700-750k	#4	\$550-600k	\$500-550k
#5	\$650-700k	\$800-900k	#5	\$450-500k	\$650-700k	#5	\$350-400k	\$450-500k

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.