

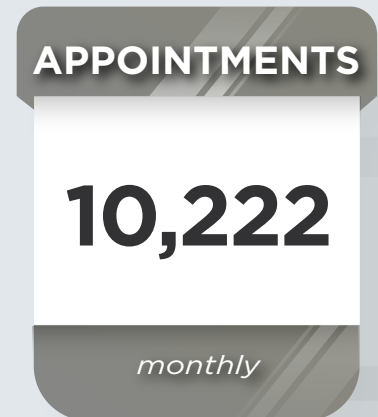


market pulse

RE/MAX
NIAGARA &
ESCARPMENT
Realty Ltd., Brokerage
Realty Inc., Brokerage
Independently Owned & Operated

DECEMBER 2021

2021 will go on record as one of the most defining years in our local and Canadian real estate market. December activity was slightly lighter than last year, but much higher than 2019! Inventory is extremely low, and our sales are outpacing new listings, which adds up to a very strong seller's market. Appointments this December were extremely robust, on par with December 2020 which was a record month, illustrating that our agents possess strong marketing abilities to attract the most qualified buyers to their client's properties. Our combined sales for 2021 reached a record 15,104!!! And our agents outsold our competitors by 5.5 times for the month of December.



AGENT PERFORMANCE

Average UNIT SALES per person in DECEMBER

RE/MAX
Niagara & Escarpment



1.1
properties

Our Market
Trading Area

1

0.2
properties

Hamilton-Burlington = statistics from the REALTORS® Association of Hamilton-Burlington.
Niagara = statistics from the Niagara Association of REALTORS®.

*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Data and RAHB & NAR Statistics.